Lecture Overview

- Internet Concepts
- Web data formats
  - HTML, XML, DTDs
- Introduction to three-tier architectures
- The presentation layer
  - HTML forms; HTTP Get and POST, URL encoding; Javascript; Stylesheets. XSLT
- The middle tier
  - CGI, application servers, Servlets, JavaServerPages, passing arguments, maintaining state (cookies)
Uniform Resource Identifiers

- Uniform naming schema to identify resources on the Internet
- A resource can be anything:
  - Index.html
  - mysong.mp3
  - picture.jpg
- Example URIs:
  - http://compgen.unc.edu/Courses
  - mailto:webmaster@bookstore.com
  - ftp://ftp.sanger.ac.uk/pub/
Structure of URIs

http://www.cs.unc.edu/Courses/comp521-f10/

- URI has three parts:
  - Name of the protocol used to access the resource (http)
  - Name of the host computer (www.cs.unc.edu)
  - Name of the resource (Courses/comp521-f10/)
    (in this case the default document “index.php”)

- URLs are a subset of URIs
  - URL (Universal Resource Locator)
  - The distinction is not important for our purposes
Hypertext Transfer Protocol (HTTP)

- **What is a communication protocol?**
  - Set of standards that defines the structure of messages
  - Examples: TCP, IP, HTTP, FTP

- **What happens if you click on**
  [http://compgen.unc.edu/Courses](http://compgen.unc.edu/Courses)?

  1. Client (web browser) sends an **HTTP request** to server (compgen.unc.edu)
  2. Server replies with an **HTTP response**
HTTP Requests

HTTP Requests consists of several lines of ASCII text, with an empty line at the end.

GET  ~/index.html  HTTP/1.1
User-agent: Mozilla/4.0
Accept: text/html, image/gif, image/jpeg

The type of the client (e.g., versions of Netscape or Internet Explorer)

The type of files the client is willing to accept (e.g., this client cannot accept an mpg video)
HTTP Responses

- The server retrieves the page "index.html" and uses it to assemble the HTTP response message.

- The HTTP response message has three parts:
  - status line
  - several header lines
  - body of the message (which contains the requested object)
HTTP Response: Status Line

HTTP/1.1 200 OK

Common status codes and associated messages:

- **200 OK**: The request succeeded and the object is in the body of the message
- **400 Bad Request**: The request could not be fulfilled
- **404 Not Found**: The requested object does not exist
- **505 HTTP Version Not Supported**: The protocol version used by the client is not supported by the server
HTTP Responses: Header Lines

Date: Mon, 04 Mar 2002 12:00:00 GMT
Server: Apache/1.3.0 (Linux)
Last-Modified: Mon, 01 Mar 2002 09:23:24 GMT
Content-Length: 1024
Content-Type: text/html
HTTP Response: Body

<html><head></head><body><h1>Barns and Nobble Internet Bookstore</h1>Our inventory:<h3>Science</h3><b>The Character of Physical Law</b>...

HTTP is Stateless

- HTTP is stateless
  - No “sessions”
  - Every message is self-contained
  - No previous interaction are “remembered” by the protocol
  - Tradeoff between ease of implementation and ease of application development
  - Other functionality has to be built on top

- Implications for applications:
  - Any state information (shopping carts, user login-information) need to be encoded in every HTTP request and response!
  - Popular methods on how to maintain state:
    - Cookies (more on them next lecture)
    - Generate unique URL’s dynamically at the server level
Web Data Formats

- **HTML**: HyperText Markup Language
  - The presentation language for the Internet

- **XML**: eXtensible Markup Language
  - A self-describing, hierarchal data model

- **DTD**: Document Type Declarations
  - Standardizing rules/schemas for XML

- **CSS**: Cascading Style Sheets
  - Page layout and formatting hints

- **XSL**: eXtensible Style Language
  - not covered
HTML: Basic Constructs

An HTML document is enclosed by these two tags:

```html
<html>

Commands in HTML consist of a start tag and an end tag:

```html
</html>`
HTML: Basic Constructs

<html>
<head>

...  
</head>

The head section contains information about the page including the title, author, etc.

</html>
HTML: Basic Constructs

<html>
<head>
 ...
</head>
<body>

The body section contains the parts of the web page the browser will display: text, images, links, etc.

</body>
</html>
There are six levels of section headers: h1 through h6
HTML: Basic Constructs

- Ordered List
  - <ol>
    - <li>Coffee</li>
    - <li>Tea</li>
  - </ol>

- Definition List
  - <dl>
    - <dt>Coffee</dt>
    - ... ...
    - <dd>... ...
    - <dt>Tea</dt>
    - ... ...
    - <dd>... ...
  - </dl>

- This is an unordered list

This is the first item
<html>
<head>
  ...
</head>
<body>
  <h1>Section 1</h1>
  <ul>
    <li>This is the <b>first</b> item</li>
  </ul>
</body>
</html>

Display “first” in boldface
<html>
  <head></head>
  <body>
    <h1>Barns and Nobble Internet Bookstore</h1>
    <h3>Science</h3>
    <b>The Character of Physical Law</b>
    <ul>
      <li>Author: Richard Feynman</li>
      <li>Published 1980</li>
      <li>Hardcover</li>
    </ul>
    <h3>Fiction</h3>
    <b>Oliver Twist</b>
    <ul>
      <li>Author: Charles Dickens</li>
      <li>Published 2002</li>
    </ul>
    <b>Pride and Prejudice</b>
    <ul>
      <li>Author: Jane Austen</li>
      <li>Published 1983</li>
      <li>Paperback</li>
    </ul>
  </body>
</html>
HTML: Summary

- HTML is a markup language for describing content

- Commands are tag enclosures:
  - Start tag and end tag
  - Examples:
    - `<HTML> ... </HTML>`
    - `<UL> ... </UL>`

- Many editors automatically generate HTML directly from your document (e.g., Microsoft Word has an “Save as Web Page” facility)
HTML vs XML

- **HTML**
  - Supports a fixed set of predefined tags
  - Not enough tags to describe the structures of the content of specific applications (e.g., what part of the content are names?, etc.)

- **XML**
  - Allows users to define new tags to structure any type of data or document
  - It makes database systems more tightly integrated into Web applications
XML – The Extensible Markup Language

- **Language**
  - A way of communicating information

- **Markup**
  - Notes or meta-data that describe your data or language

- **Extensible**
  - Limitless ability to define new languages or data sets
XML Elements

- Elements are also called tags
- Elements are primary building blocks of an XML document
- Each element of a user-defined type ELM is enclosed by `<ELM>` and `<\ELM>`
  Example: `<FIRSTNAME>Jessica</FIRSTNAME>`
- Elements can be nested (forming a tree structure)
  Example: `<BOOK>
  <AUTHOR>
  <FIRSTNAME>Charles</FIRSTNAME>
  <LASTNAME>Dickens</LASTNAME>
  <AUTHOR>
  </BOOK>`
- EXML elements are case sensitive: BOOK ≠ Book
XML Elements \(\text{w}\) Attributes

- An Element can have descriptive attributes
- The values of attributes are set inside the start tag of the element
- All attribute values must be enclosed in quotes

Example:

```xml
<BOOK GENRE="Fiction" FORMAT="Hardcover">
  <AUTHOR>
    <FIRSTNAME>Charles</FIRSTNAME>
    <LASTNAME>Dickens</LASTNAME>
  </AUTHOR>
</BOOK>
```
XML – Structure

- XML looks like HTML
- XML is a hierarchy of user-defined tags called elements with attributes and data
- Data are described by elements, elements are described by attributes

```xml
<BOOK genre="Science" format="Hardcover">...
</BOOK>
```

- open tag
- element name
- attribute
- attribute value
- data
- closing tag
XML Entity References

- XML data can’t contain the reserved characters
- Whenever an entity reference appears in the document, it is textually replaced by its content
- Format: &lt; “lt” is an entity reference for the character “<“

<table>
<thead>
<tr>
<th>Reserved Characters</th>
<th>Entity References</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;</td>
<td>lt</td>
</tr>
<tr>
<td>&gt;</td>
<td>gt</td>
</tr>
<tr>
<td>&amp;</td>
<td>amp</td>
</tr>
<tr>
<td>“</td>
<td>quot</td>
</tr>
<tr>
<td>‘</td>
<td>apos</td>
</tr>
</tbody>
</table>

&apos;1&lt;5&apos;
XML: Comments

- Comments start with <!-- and end with -->
- Comments can contain arbitrary text except the string --
- Example: <!-- comment -->
XML: An Example

```xml
<?xml version="1.0" encoding="UTF-8" standalone="yes"?>
<BOOKLIST>
  <BOOK genre="Science" format="Hardcover">
    <AUTHOR>
      <FIRSTNAME>Richard</FIRSTNAME><LASTNAME>Feynman</LASTNAME>
    </AUTHOR>
    <TITLE>The Character of Physical Law</TITLE>
    <PUBLISHED>1980</PUBLISHED>
  </BOOK>
  <BOOK genre="Fiction">
    <AUTHOR>
      <FIRSTNAME>Charles</FIRSTNAME><LASTNAME>Dickens</LASTNAME>
    </AUTHOR>
    <TITLE>Oliver Twist</TITLE>
    <PUBLISHED>2002</PUBLISHED>
  </BOOK>
  <BOOK genre="Fiction">
    <AUTHOR>
      <FIRSTNAME>Jane</FIRSTNAME><LASTNAME>Austen</LASTNAME>
    </AUTHOR>
    <TITLE>Pride and Prejudice</TITLE>
    <PUBLISHED>1983</PUBLISHED>
  </BOOK>
</BOOKLIST>
```

- Should begin with an XML declaration
- A root element contains all other elements
- All elements must be properly nested
XML – What’s The Point?

- You can include your data and a description of what the data represents
  - This is useful for defining your own language or protocol

- Example: Chemical Markup Language

```xml
<molecule>
  <name>Methionine</name>
  <formula>C<sub>5</sub>H<sub>11</sub>No<sub>2</sub>S</formula>
  <weight>149.2</weight>
  <spectra>...</spectra>
  <figures>...</figures>
</molecule>
```
XML – Storage

Storage is just an n-ary tree

```
<root>
  <tag1>
    Some Text
  </tag1>
  <tag2>More</tag2>
</root>
```
Unlike HTML, XML has **user-defined elements** (tags) → the user needs to describe these elements

**DTD is a set of rules** that defines the user-defined elements for an XML document

→ DTD is the schema for the XML data

→ DTD says what elements and attributes are required or optional (the formal structure of the language)

A document is **valid** if it is structured according to the rules set by the DTD
A DTD is enclosed in:

```xml
<!DOCTYPE name [DTDdeclaration]>
```
DTD Structure

<!DOCTYPE BOOKLIST [
<!ELEMENT BOOKLIST (BOOK)*>]

• A DTD starts with the root element
• The root element BOOKLIST consists of zero or more BOOK elements
  * : zero or more occurrences
  + : one or more occurrences
  ? : zero or one occurrence
<!DOCTYPE BOOKLIST [ 
<!ELEMENT BOOKLIST (BOOK)*> 
<!ELEMENT BOOK (AUTHOR,TITLE,PUBLISHED?)> 

• An element can have nested elements 
• This rule says that a BOOK element contains an AUTHOR element, a TITLE element, and an optional PUBLISHED element 
]>

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<!DOCTYPE BOOKLIST [ 
<!ELEMENT BOOKLIST (BOOK)*> 
<!ELEMENT BOOK (AUTHOR,TITLE,PUBLISHED?)> 
<!ELEMENT AUTHOR (FIRSTNAME,LASTNAME)> 
<!ELEMENT FIRSTNAME (#PCDATA)> 
<!ELEMENT LASTNAME (#PCDATA)> 
• Instead of containing other elements, an element can contain actual text
  ▪ #PCDATA indicates character data
  ▪ EMPTY indicates the element has no content
  ▪ ANY indicates that any content is permitted. No checking inside this structure (avoided whenever possible) ]>
<!DOCTYPE BOOKLIST [ 
<!ELEMENT BOOKLIST (BOOK)*> 
  <!ELEMENT BOOK (AUTHOR,TITLE,PUBLISHED?)> 
    <!ELEMENT AUTHOR (FIRSTNAME,LASTNAME)> 
      <!ELEMENT FIRSTNAME (#PCDATA)> 
      <!ELEMENT LASTNAME (#PCDATA)> 
    <!ELEMENT TITLE (#PCDATA)> 
    <!ELEMENT PUBLISHED (#PCDATA)> 
  <!ATTLIST BOOK GENRE (Science|Fiction) #REQUIRED> 
  <!ATTLIST BOOK FORMAT (Paperback|Hardcover) "Paperback"> 
]>
<!DOCTYPE BOOKLIST>
<!ELEMENT BOOKLIST (BOOK)>
<!ELEMENT BOOK (AUTHOR, TITLE, PUBLISHED?)>
<!ELEMENT AUTHOR (FIRSTNAME, LASTNAME)>
<!ELEMENT FIRSTNAME (#PCDATA)>
<!ELEMENT LASTNAME (#PCDATA)>
<!ELEMENT TITLE (#PCDATA)>
<!ELEMENT PUBLISHED (#PCDATA)>
<!ATTLIST BOOK GENRE (Science|Fiction) #REQUIRED>
<!ATTLIST BOOK FORMAT (Paperback|Hardcover) "Paperback" #REQUIRED>

- Attributes of elements are declared outside the element
- The BOOK element has two attributes
  - The GENRE attribute is required and can have the value ‘Science’ or ‘Fiction’
  - The FORMAT attribute can have the value ‘Paperback’ or ‘Hardcover’, and ‘Paperback’ is the default value
  - #REQUIRED is the default option
<!DOCTYPE BOOKLIST [ 
<!ELEMENT BOOKLIST (BOOK)*> 
  
<!ELEMENT BOOK (AUTHOR,TITLE,PUBLISHED?)> 
  
<!ELEMENT AUTHOR (FIRSTNAME,LASTNAME)> 
  
<!ELEMENT FIRSTNAME (#PCDATA)> 
  
<!ELEMENT LASTNAME (#PCDATA)> 
  
<!ELEMENT TITLE (#PCDATA)> 
  
<!ELEMENT PUBLISHED (#PCDATA)> 
  
<!ATTLIST BOOK GENRE (Science|Fiction) #REQUIRED> 
  
<!ATTLIST BOOK FORMAT (Paperback|Hardcover) “Paperback”> 
]>
Five Possible Content Types

<!ELEMENT (contentType)>

- Other elements
- Special symbol #PCDATA, EMPTY, or ANY
- A regular expression constructed from the preceding four choices
  - exp1, exp2, exp3: An ordered list of regular expressions
  - Exp*: An optional expression (zero or more occurrences)
  - Exp?: An optional expression (zero or one occurrences)
  - Exp+: A mandatory expression (one or more occurrences)
  - Exp1 | exp2: exp1 or exp2
DTD – An Example

<?xml version='1.0'?>
<!ELEMENT Basket (Cherry+, (Apple | Orange)*) >
  <!ELEMENT Cherry EMPTY>
  <!ATTLIST Cherry flavor CDATA #REQUIRED>
  <!ELEMENT Apple EMPTY>
  <!ATTLIST Apple color CDATA #REQUIRED>
  <!ELEMENT Orange EMPTY>
  <!ATTLIST Orange location 'Florida'>

<Basket>
  <Cherry flavor='good'/>
  <Apple color='red'/>
  <Apple color='green'/>
</Basket>

Apple’s color is required. Cherry should go first.

<Basket>
  <Apple/>  
  <Cherry flavor='good'/>
  <Orange/>
</Basket>
DTD – Well-Formed and Valid

```xml
<?xml version='1.0'?>
<!ELEMENT Basket (Cherry+)>
  <!ELEMENT Cherry EMPTY>
  <!ATTLIST Cherry flavor CDATA #REQUIRED>

Well-Formed and Valid
<Basket>
  <Cherry flavor='good'/>
</Basket>

Not Well-Formed
<basket>
  <Cherry flavor=good/>
</Basket>

Well-Formed but Invalid
<Job>
  <Location>Home</Location>
</Job>
```
XML and DTDs

- More and more standardized (domain-specific) DTDs will be developed
  - MathML (Mathematical Markup Language)
  - Chemical Markup Language

- Enable seamless data exchange among heterogeneous sources

- Sophisticated query languages for XML are available:
  - Xquery
  - XPath
Web Application Architectures

- Model encompassing most web-based apps
- Three separate types of functionality:
  - Data management (Model)
  - Application logic (Controller)
  - Presentation (View)
- The system architecture determines whether these three components reside on a single system (tier) or are distributed across several tiers
Single-Tier Architectures

All functionality combined into a single tier, usually on a mainframe

- User access through dumb terminals

Advantages:

- Easy maintenance and administration

Disadvantages:

- Today, users expect graphical user interfaces.
- Centralized computation of all of them is too much for a central system
**Client-Server Architectures**

**Work division: Thin client**
- **Client** implements only the graphical user interface
- **Server** implements business logic and data management

**Work division: Thick client**
- **Client** implements both the graphical user interface and the business logic
- **Server** implements data management
Disadvantages of Thick Clients

- No central place to update the business logic
- Security issues: Server needs to trust clients
  - Clients need to leave server database in consistent state
  - One possibility: Encapsulate all database access into stored procedures
- Does not scale to more than several 100s of clients
  - Large data transfer between server and client
  - More than one server creates a problem: $x$ clients, $y$ servers: $x^*y$ connections
Three-Tier Architecture

Data management tier

Database

Middle tier

Application Logic

Presentation tier

Client (Web Browser)

Client (Web Browser)
The Three Layers

Presentation tier
- Primary interface to the user
- Needs to adapt to different display devices (PC, PDA, cell phone, voice access?)

Middle tier
- Implements business logic (implements complex actions, maintains state between different steps of a workflow)
- Accesses different data management systems

Data management tier
- One or more standard database management systems
Example 1: Airline reservations

- **Database System**
  - Airline info, available seats, customer info, etc.

- **Application Server**
  - Logic to make reservations, cancel reservations, add new airlines, etc.

- **Client Program**
  - Log in different users, display forms and human-readable output
Example 2: Course Enrollment

- **Database System**
  - Student info, course info, instructor info, course availability, pre-requisites, etc.

- **Application Server**
  - Logic to add a course, drop a course, create a new course, etc.

- **Client Program**
  - Log in different users (students, staff, faculty), display forms and human-readable output
Technologies

Client Program
(Web Browser)

Application Server
(Tomcat, Php, Apache)

Database System
(DB2)

HTML
Javascript
XSLT

JSP
Servlets
Cookies
CGI

XML
Stored Procedures
Advantages of the Three-Tier Architecture

- Heterogeneous systems
  - Tiers can be independently maintained, modified, and replaced

- Thin clients
  - Clients only need enough computation power for the presentation layer (web browsers)

- Integrated data access
  - Several database systems can be handled transparently at the middle tier
  - Central management of connections

- Scalability
  - Replication at middle tier permits scalability of business logic

- Software development
  - Code for business logic is centralized
  - Interaction between tiers through well-defined APIs: Can reuse standard components at each tier